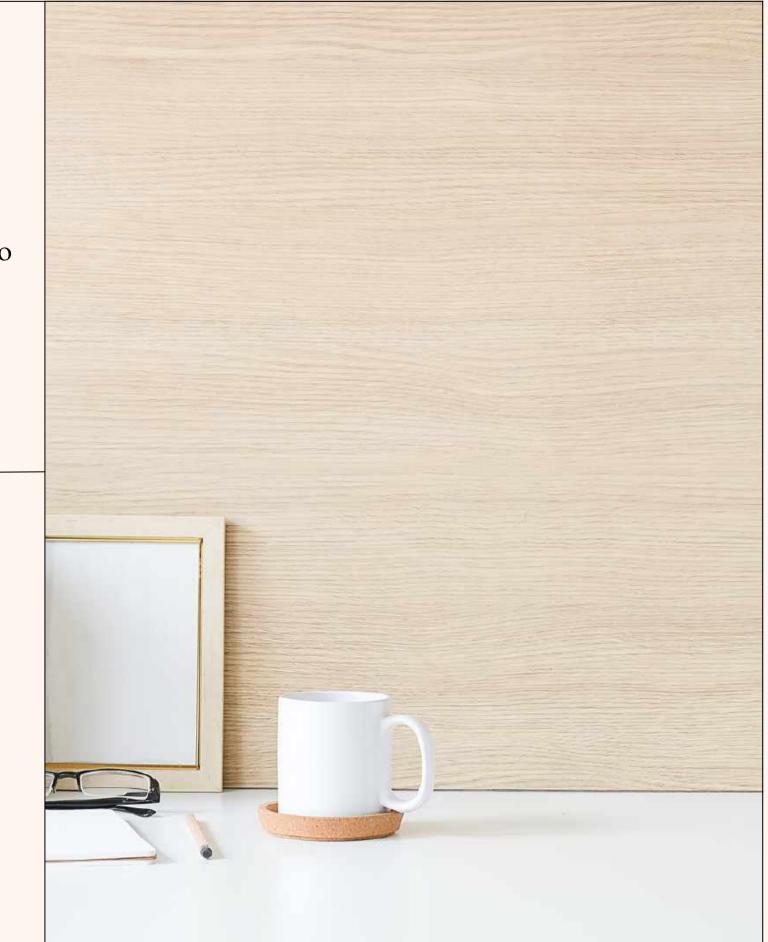
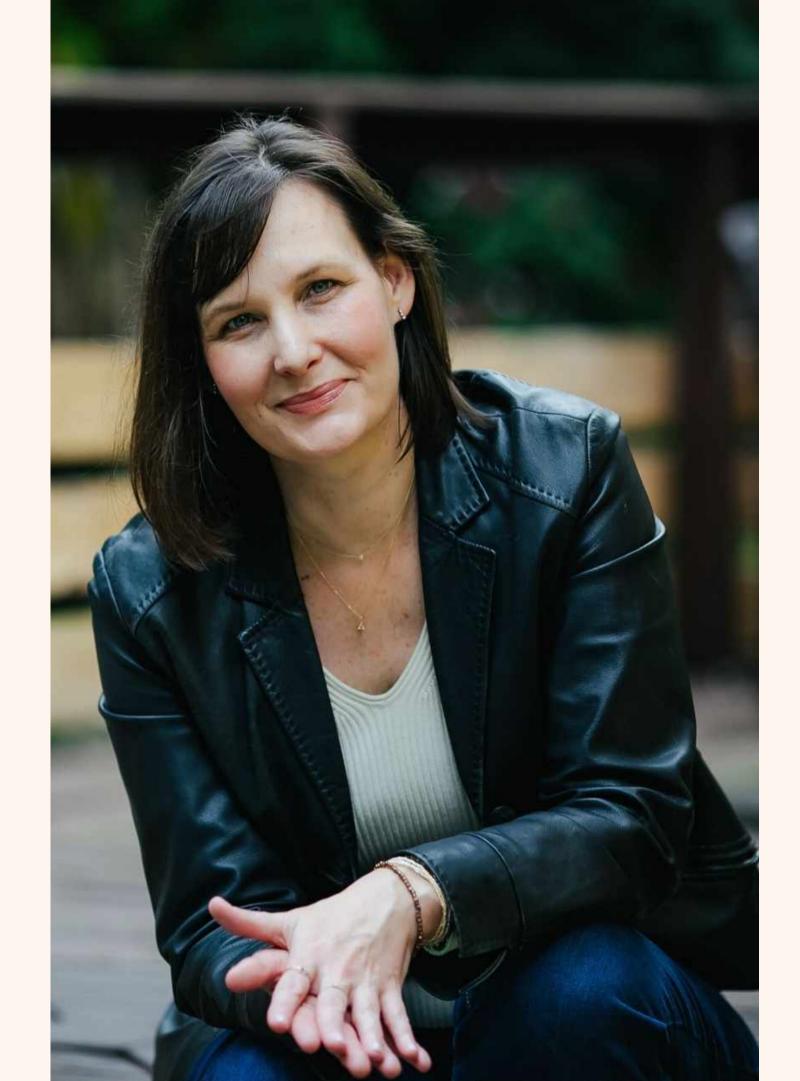
SERVICES GUIDE and PRICING

Wendy L. Webb Studio

A guide to services and pricing





Wholam

HI I'M WENDY

Web Designer, Educator, Writer

I am excited about the opportunity to collaborate with you on your web design project and create a compelling online presence that reflects your unique vision. If you have any questions prior to our call or need any further information, please feel free to reach out.

Learn more about me here:

wendywebbstudio.com/about

STUDIO Services

Web Design

Custom Website Design for Squarespace Fluid Engine 7.1, Mobilefirst design, 7+ years experience and Squarespace Circle Member

Copywriting

Effective & strategic Website words from About Pages, Product Descriptions for keywords and Your audience and much more!

Graphic Design

Website content for logos, imagery, fonts, expertise for Canva for all your business content needs.



ervices Guide 2024

WEBSITE PACKAGES



New FULL package \$2400

- 8 pages (with 8 sections per page limit)
- 3 Terms / Legal pages
- Customized Contact form
- 15-21 day Site Build
- 2 rounds revisions
- Domain mapping
- Launch session
- Social media connection (up to 5)
- SEO Best Practices & Mobile Responsive
- Website Strategy Session 90 min
- 3 customized training videos
- Post-launch email support for 1 month
- Requires subscription to Squarespace Business Plan



Starter MINI package \$1200

- 3 pages (with 8 sections per page limit)
- 2 Terms / Legal pages
- Customized Contact form
- 7-day Site Build
- 2 rounds revisions
- Domain mapping
- Launch session 30 mins
- Social media connection (up to 5)
- SEO Best Practices & Mobile Responsive
- Website Strategy Session 60 min
- 2 customized training videos
- Post-launch email support for 1 month
- Requires subscription to Squarespace Business Plan

Other Website services



Design Day \$895

Immersion Day for your website!
If your project needs more than
1 day (6 hours), you can prebook another full or half day.
Schedule a Design Day if you
need Website Updates or to add
new content, new products.



Power Hour \$120

The Power Hour for
Squarespace website guidance
is a 1-hour zoom session
focused on your website. We
will use Zoom to screenshare
and explore ways to optimize
your site!



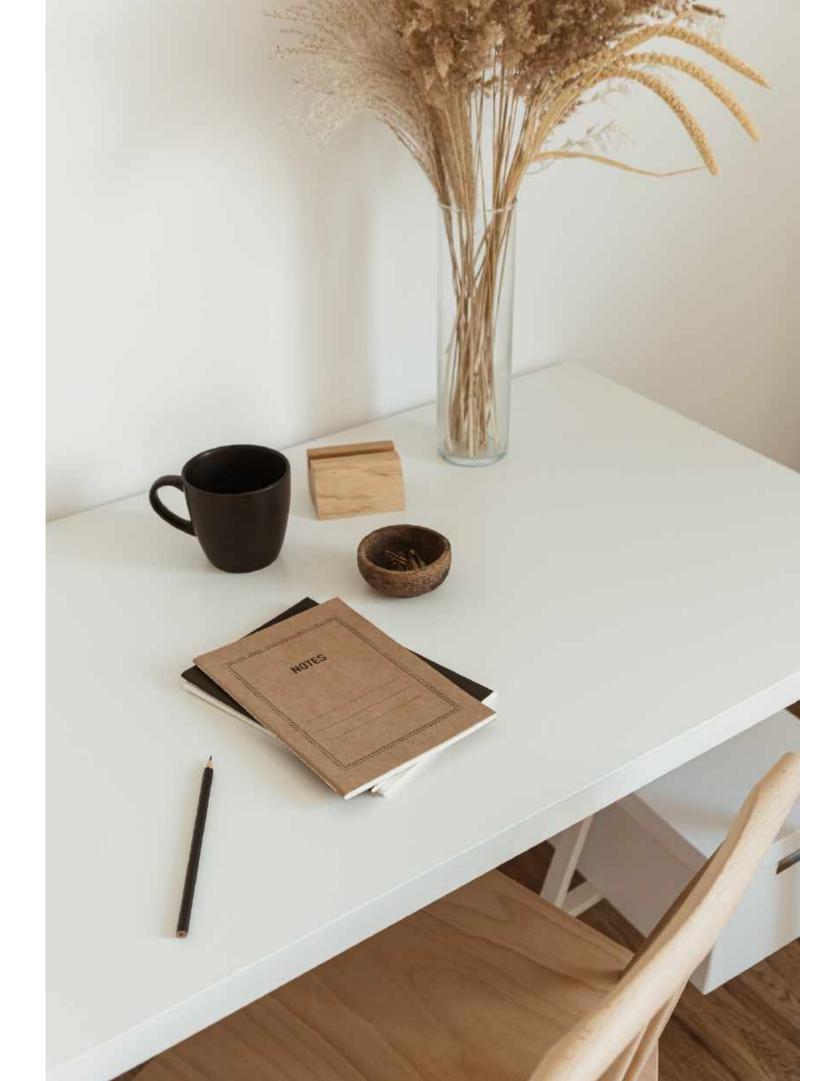
SEO Concierge from \$295

For Google Search Console set up, Google Analytics, 3-page PDF of 5 actionables, 5 takeaways, SEO Smart Report, SEO mini glossary for your business. Only available for Squarespace website clients.



Website Audit \$75

A global review of website performance. Three website strengths identified. Top ten areas for improvement identified. Robust list of resources for updates & inspiration for new direction.



Package Add-ons:

Mini Branding Kit

\$595

The **Brand Discovery Packet** includes 1 Site logo made in Canva, 5-colors custom palette, 1 font guide, final logo files, Brand moodboard PDF.

Website Copywriting

from \$295

There are over **40 types of website words** content you can create for your website! From About Page to Product Descriptions to Blog Posts, get in touch for Website Copy Kits and/or request a custom quote.

Squarespace Campaigns

\$650

You can add set up for **Email Campaign**s to your project. Requires a custom domain professional email. *For Email lists under 3000*.



The Process

Discovery - Inquiry

Begins with an initial chat about your website vision and starting point. We'll explore how the holistic web design approach can bring your vision to life, a unique awesome website made for your business!

Site Build

You can select if you would like a site build timeline that is 7 days or 15-21 days, this is the backstage build phase for your new website. Receive project map and status updates as closer to preview!

Preparation - Gathering

Enjoy collaboration

+ guidance to bring your project to
life! To prepare words and images, I
provide lots of resources, guidance,
personalized 1:1 support every step
of the way, we will get your project
ready for site build.

Preview - Launch - Support

On launch day, get support & training you need, Two revision rounds are included for refining any pages. I will continue to provide post-launch support to ensure a smooth transition and ongoing success for your website!

Portfolio

wendywebbstudio.com/portfolio



Therapist Website

Cedar Path Counseling is very much inspired by the beauty of the Pacific Northwest. I worked with Therapist Arah Erickson to bring her vision of nature and simplicity to her Website Restyle. cedarpathcounseling.com



Interior Designer Website

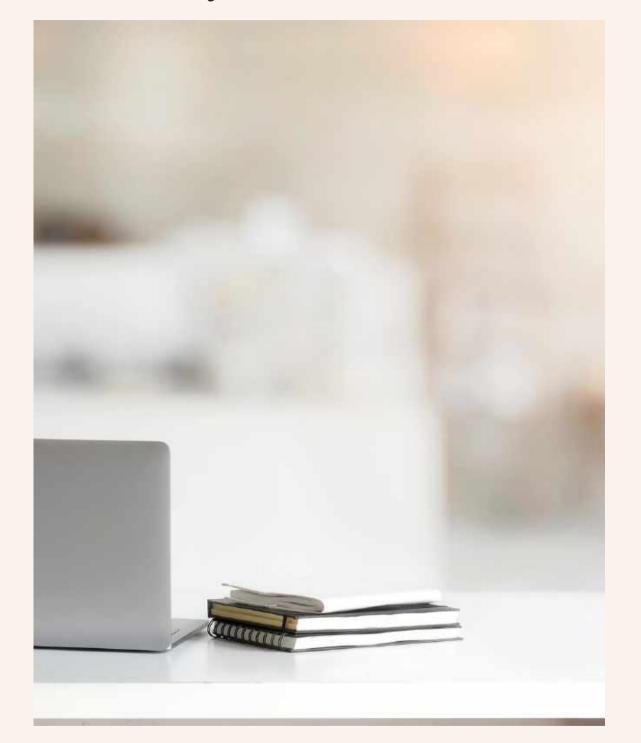
J. Miles Design, an Interior
Designer based in Georgia
specializes in virtual interiors,
Edesign packages. I have provided
website updates & comprehensive
Squarespace support since 2021.
jmilesdesign.com



Specialty Foods Website

"Working with Wendy is a pure delight! She is my go to for help with my website...So grateful to have found her. Thank you Wendy!"
- Naia, HygeiaDelphi.com

wendywebbstudio.com



Get in touch

Schedule here: www.wendylwebb.com/book-now

Follow along:

@moonrisewebstudio

Email us:

hello@wendylwebb.com

WENDYWEBBSTUDIO.COM