

SERVICES  
GUIDE *and*  
PRICING

Wendy L. Webb Studio

A guide to services  
and pricing





# Who I am

*HI I'M WENDY*

*Web Designer, Educator, Writer*

*I am excited about the opportunity to collaborate with you on your web design project and create a compelling online presence that reflects your unique vision. If you have any questions prior to our call or need any further information, please feel free to reach out.*

*Learn more about me here:*

[wendywebbstudio.com/about](https://wendywebbstudio.com/about)

# STUDIO

## *Servicios*

### *Web Design*

Custom Website Design for Squarespace Fluid Engine 7.1, Mobile-first design, 7+ years experience and Squarespace Circle Member

### *Copywriting*

Effective & strategic Website words from About Pages, Product Descriptions for keywords and Your audience and much more!

### *Graphic Design*

Website content for logos, imagery, fonts, expertise for Canva for all your business content needs.





# WEBSITE PACKAGES



## *New FULL package \$2400*

- 8 pages (with 8 sections per page limit)
- 3 Terms / Legal pages
- Customized Contact form
- 15-21 day Site Build
- 2 rounds revisions
- Domain mapping
- Launch session
- Social media connection (up to 5)
- SEO Best Practices & Mobile Responsive
- Website Strategy Session - 90 min
- 3 customized training videos
- Post-launch email support for 1 month
- Requires subscription to Squarespace Business Plan



## *Starter MINI package \$1200*

- 3 pages (with 8 sections per page limit)
- 2 Terms / Legal pages
- Customized Contact form
- 7-day Site Build
- 2 rounds revisions
- Domain mapping
- Launch session 30 mins
- Social media connection (up to 5)
- SEO Best Practices & Mobile Responsive
- Website Strategy Session - 60 min
- 2 customized training videos
- Post-launch email support for 1 month
- Requires subscription to Squarespace Business Plan

# Other Website *servi*ces



## *Design Day \$895*

Immersion Day for your website! If your project needs more than 1 day (6 hours), you can pre-book another full or half day. Schedule a Design Day if you need Website Updates or to add new content, new products.



## *Power Hour \$120*

The Power Hour for Squarespace website guidance is a 1-hour zoom session focused on your website. We will use Zoom to screenshare and explore ways to optimize your site!



## *SEO Concierge from \$295*

For Google Search Console set up, Google Analytics, 3-page PDF of 5 actionables, 5 takeaways, SEO Smart Report, SEO mini glossary for your business. Only available for Squarespace website clients.



## *Website Audit \$75*

A global review of website performance. Three website strengths identified. Top ten areas for improvement identified. Robust list of resources for updates & inspiration for new direction.



# Package Add-ons:

## *Mini Branding Kit*

**\$595**

The **Brand Discovery Packet** includes 1 Site logo made in Canva, 5-colors custom palette, 1 font guide, final logo files, Brand moodboard PDF.

## *Website Copywriting*

**from \$295**

There are over **40 types of website words** content you can create for your website! From About Page to Product Descriptions to Blog Posts, get in touch for Website Copy Kits and/or request a custom quote.

## *Squarespace Campaigns*

**\$650**

You can add set up for **Email Campaigns** to your project. Requires a custom domain professional email. *For Email lists under 3000.*





# The Process

## *Discovery - Inquiry*

Begins with an initial chat about your website vision and starting point. We'll explore how the holistic web design approach can bring your vision to life, a unique awesome website made for your business!

## *Preparation - Gathering*

Enjoy collaboration + guidance to bring your project to life! To prepare words and images, I provide lots of resources, guidance, personalized 1:1 support every step of the way, we will get your project ready for site build.

## *Site Build*

You can select if you would like a site build timeline that is 7 days or 15-21 days, this is the backstage build phase for your new website. Receive project map and status updates as closer to preview!

## *Preview - Launch - Support*

On launch day, get support & training you need, Two revision rounds are included for refining any pages. I will continue to provide post-launch support to ensure a smooth transition and ongoing success for your website!

# Portfolio

wendywebbstudio.com/portfolio



## *Therapist Website*

*Cedar Path Counseling is very much inspired by the beauty of the Pacific Northwest. I worked with Therapist Arah Erickson to bring her vision of nature and simplicity to her Website Restyle. cedarpathcounseling.com*



## *Interior Designer Website*

*J. Miles Design, an Interior Designer based in Georgia specializes in virtual interiors, Edesign packages. I have provided website updates & comprehensive Squarespace support since 2021. jmilesdesign.com*



## *Specialty Foods Website*

*“Working with Wendy is a pure delight! She is my go to for help with my website...So grateful to have found her. Thank you Wendy!”  
- Naia, HygeiaDelphi.com*



*wendywebbstudio.com*



# Get in touch

**Schedule here:**

**[www.wendylwebb.com/book-now](http://www.wendylwebb.com/book-now)**

***Follow along:***

*@moonrisewebstudio*

***Email us:***

*hello@wendylwebb.com*

WENDYWEBBSTUDIO.COM